

STATEMENT

The striving of redefinition and interpretation of ideas and values of the past by means of contemporary art takes main place in my work. I have always been attracted by the visual mix of different arts and styles. In my work I try to combine visual and conceptual searches. My main goal is each of my series not only to have a basic idea, which prompts reflection, but also possess a vision which suggests contemplation and aesthetic enjoyment. Each new series is a continuation of the previous ones by adding a new challenge.

I work mainly in the field of photography and painting and I define myself as a conceptual artist in the broadest sense. In one part of my works, the photographs have inspired me for a series of drawings and paintings and in another part, painting and sculpture were inspiration for my photographic series.

The main genre in my work is the portrait. The themes that I develop treat the problems such as preservation of the human dignity, the communication and alienation among the people, the impact of the media environment, the creation of new mythologies. I am inspired by the private case that is symptomatic and representative of a wide range of people and events and becomes a metaphor for them. For me it is important the preservation of the subjective view and the role of personal stories in the creation of art.

Alexander Valchev 2012